



7.4 Project Website & Logo Identity

WP 7

Version	Date	Author	Institution	Status	Change Description
V1.0	05/05/2017	Elvira Raquel Silva	EFW		

Author Institution Sign-Off 1	Signature	Date	
EFW	<i>Elvira Raquel Silva</i>	05/05/2017	
Author Institution Sign-Off 2	Signature	Date	
Approval Sign-Off	Institution	Signature	Date
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2 Logo Identity

The creation of a project logo establishes the project identity. The ADMIRE logo (Figure 11) was decided from a set of seven different options, voted among the consortium partners.

Underpinned to the logo design there are some ideas and concepts explored in the project: layers, which is commonly figurative representing additive manufacturing; a triangle-shaped arrow illustrating the triangle of knowledge and innovation, the circle around the triangle are the relevant stakeholders and community engaged along the project. Lastly, the red colour is associated to energy and power.



Figure 1 – ADMIRE logo, version 1



Figure 2 – ADMIRE logo, version 2



Figure 3 – ADMIRE logo, version 3



Figure 4 – ADMIRE logo, version 4



Figure 7 – ADMIRE logo, version 5



Figure 8 – ADMIRE logo, version 6





Figure 9 – ADMIRE logo, version 7



Figure 10 – ADMIRE logo, version 8

The final decision for the logo of the ADMIRE project came to be logo version number 1. After some modifications, the final versions are:



Figure 11 – ADMIRE logo, final version

3 Website

The website will act as the main diffuser of information and results and news on the project. Periodically updating will be ensured by the WP 7 leader: EWF.

The ADMIRE project website is accessible via the link: <http://admireproject.eu/> featuring the sections dedicated to the background of the project, goals, innovation behind the project, documents completed, recent news, a form for the visitors to get in contact with the project coordinator and another one to show interest in the European Master Degree in Metal Additive Manufacturing.

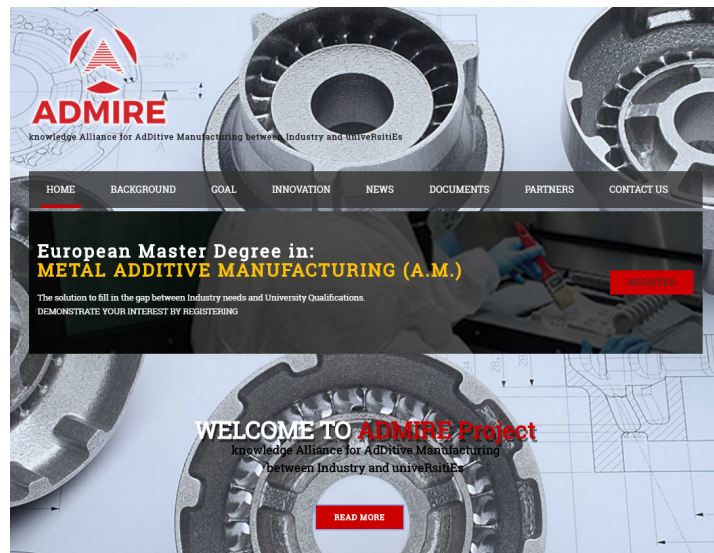
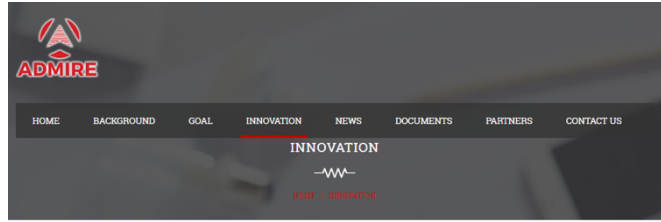


Figure 5 – Homepage of the ADMIRE website



Innovative features behind the project

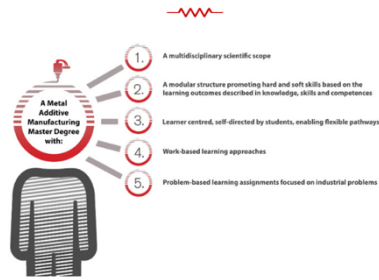


Figure 6 – Innovation Area of the ADMIRE website



ADMIRE AT THE 1ST AM QUALIFICATIONS WORKSHOP
By EWP

Figure 7 - News section

4 Restricted Area

It was planned during the proposal to embed into the website settings a restricted area to storage, upload and download documents, but due to its definitions by default, it was decided to use another tool much more user-friendly. Each person was given credentials to access ADMIRE's shared folder available at:

https://ewfeurope.sharepoint.com/sites/ADMIRE_Project/SitePages/Home.aspx

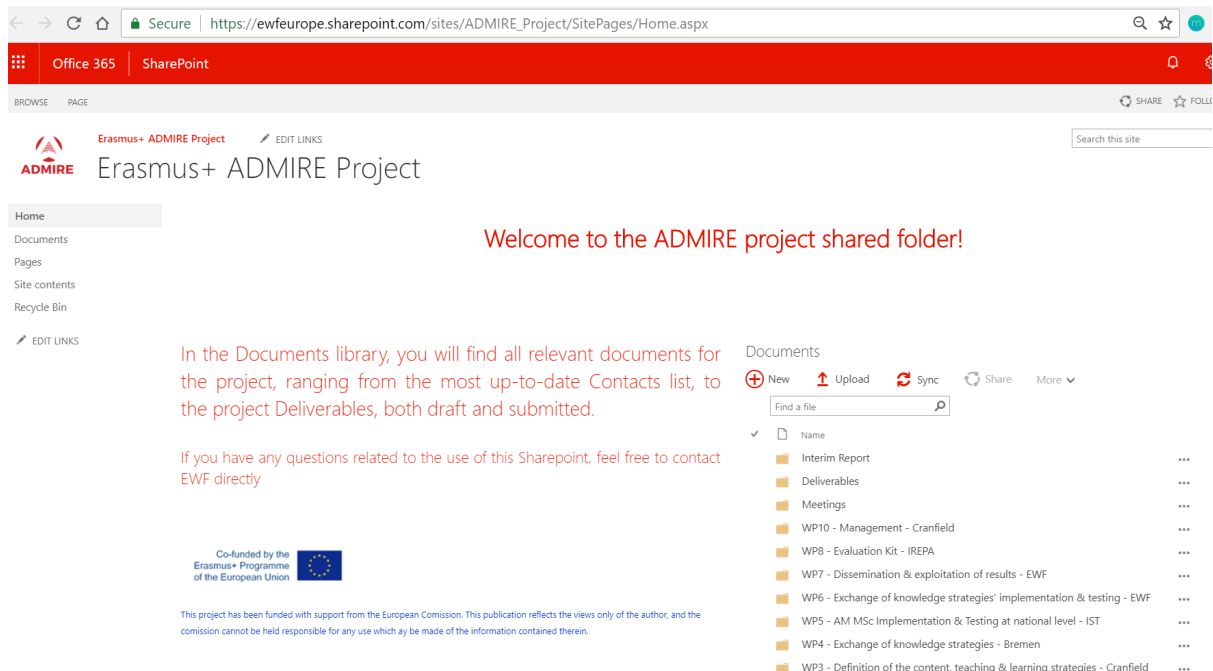


Figure 8 - Restricted Area - SharePoint